

Project Video Brief and Delivery Requirements

Project scope and approvals

Complete what is known. Mark outstanding specifications as TBD.

Production / company / contact

Project and agency or studio name, point of contact and email

Scene, sequence and shot identifiers

Shot ID, cut context, intended beat, duration, and editorial in / out

Requested work and review purpose

Previs, reference match, shot iteration, editorial review, or final delivery

Review and approval

Director, DP, VFX supervisor, colorist or producer, review dates, and sign-off owner

Approved reference material and permitted tools

Plate or frame IDs, source timecodes, approved tools, and asset handoff channel

Acquisition and provenance requirements

Required camera originals, approved uses of generated material, or disclosure requirements

Save the completed PDF and email it to Studio@StoryforgeImaginarium.com.

Share production assets through the delivery channel agreed with your team.



Project Video Brief and Delivery Requirements

Capture and look specifications

Provide the approved camera package and the look the finished shot needs to match.

Camera body and recording format

Approved bodies or devices, sensor mode / crop, recording format, and ISO / EI

Lens package and image geometry

Lens series, focal length, spherical / anamorphic squeeze, filtration, and distortion

Exposure, focus and depth of field

T-stop / f-stop, focus distance, subjects in focus, racks, and falloff

Camera movement and motion rendering

Camera position, movement, shutter angle / speed, motion blur and stabilization

Lighting, palette and texture

Key direction and softness, practicals, white balance, palette, grain and flare

Color pipeline and approved grade references

Input / working / output color spaces, LUT or CDL and version, display target, graded stills

Save the completed PDF and email it to Studio@StoryforgeImaginarium.com.

Share production assets through the delivery channel agreed with your team.



Project Video Brief and Delivery Requirements

Editorial and delivery requirements

Confirm the review and final delivery specs with editorial, VFX or finishing.

Raster, frame rate and framing

Exact fps, pixel dimensions, active image aspect ratio, framing guides and letterboxing

Timeline and handles

Start timecode, frame range, head / tail handles, drop-frame status and naming convention

Mastering and file formats

Container or image sequence, codec, compression, bit depth, and alpha requirements

Output and mastering environment

SDR / HDR target, gamut, transfer function, legal / full range, and viewing LUT policy

Sound and ancillary files

Audio layout, sample rate / bit depth, sync, versioned elements, mattes or metadata

QC and delivery instructions

Delivery channel, review vs final exports, acceptance criteria, due dates and exceptions

Save the completed PDF and email it to Studio@StoryforgeImaginarium.com.

Share production assets through the delivery channel agreed with your team.